



Social Media & Marketing Volunteer

PLEASE NOTE: THIS IS AN UNPAID ROLE, SUITABLE FOR APPLICANTS AGED 18 AND OVER

Location: Hybrid – primarily remote with occasional in-person team meetings

Commitment: 6–10 hours per week (flexible timing)

About the Role: Use your creativity to amplify our voice and help us connect with more people who can benefit from our services.

This role is ideal for aspiring marketers, content creators, or anyone passionate about storytelling for social good. You'll help showcase the incredible impact of our work and celebrate the achievements of the young people we support.

What You'll Do:

- Create and schedule engaging content for Instagram, Facebook, and LinkedIn
- Develop campaign ideas and track their performance
- Interact with our online community and respond to comments
- Design graphics or write blog posts if you enjoy creative content creation (optional)
- Share stories that highlight our impact and the young people we work with
- Assist with planning events and promotional activities

What We're Looking For:

- Familiarity with major social media platforms
- Creative thinking and strong writing skills
- Passion for youth empowerment and community impact
- Proactive and full of ideas, with a willingness to learn and experiment

What You'll Gain:

- Real-world digital marketing experience
- Portfolio pieces for your professional development
- Creative freedom, hands-on experience, and opportunities to build your skills
- Connection to a meaningful mission

Important Information:

- All volunteer positions require an interview, ID verification, references, and a DBS check, to ensure a safe environment for the vulnerable children and young adults we support
- Proficient English language skills (both spoken and written) are essential for effective communication with our team, donors, recipients, and the young people we support

Interested in applying?

We'd love to hear from you—email us for an application pack:

info@learningforlifecharity.co.uk.